

2010 MFPA Industry Excellence Awards

CALL FOR NOMINATIONS



The Manitoba Food Processors Association (MFPA) is accepting nominations for the 2010 MFPA Industry Excellence Awards.

These awards formally recognize and honour the efforts of individuals and organizations that have made significant and lasting contributions to the growth of the Manitoba food processing industry. Nominations will close at the end of business on March 31, 2010. There is no entry fee.

Nomination forms can be found at www.mfpa.mb.ca or by contacting the MFPA Office at 204-982-6373. THANK YOU



AWARD CATEGORIES OPEN FOR NOMINATIONS

Industry Builder Award

Presented to an exceptional individual whose efforts have contributed to the Manitoba Food Industry's growth, reputation in the community, and/or relationships with organizations outside of the province.

Who can be nominated: MFPA Full Members

Who can nominate: MFPA Full or Associate Members or employees of an MFPA Member, self nominations are also permitted

Best New Product Award - Large Business (sales exceeding \$1 million per year)

Awarded to the Manitoba food processor who has introduced the best new food, beverage, food ingredient or pet food to the market in the last year. This year the award has been divided into two categories.

Who can be nominated: MFPA Full Members

Who can nominate: MFPA Full or Associate Members or employees of an MFPA Member, self nominations are also permitted

Winner will receive: \$ 15,000 Worth of Business Diagnostic, Advisory or Business Planning Services from Meyers Norris Penny LLP

Best New Product Award - Small Business (sales below \$1 million per year)

Awarded to the Manitoba food processor who has introduced the best new food, beverage, food ingredient or pet food to the market in the last year. This year the award has been divided into two categories.

Who can be nominated: MFPA Full Members

Who can nominate: MFPA Full or Associate Members or employees of an MFPA Member, self nominations are also permitted

Winner will receive: \$ 5,000 Worth of Graphic Design Services or Marketing Consulting from Steve Melnyk Design Studio, \$ 5,000 Worth of Advisory or Business Planning Services from Kelwin Management Consulting and \$ 5,000 Worth of Consulting Services for Product Development from the Food Development Centre

DEADLINE for NOMINATIONS is MARCH 31, 2010. (CONTINUED) page 1 of 2

2010 MFPA Industry Excellence Awards

AWARD CATEGORIES OPEN FOR NOMINATIONS (CONTINUED)

Supplier of the Year Award *MEMBERS CHOICE AWARD!*

Awarded to the individual or company that has provided outstanding goods or services to the Manitoba Food Industry, enabling food processors to become more competitive in the marketplace. Members' will vote for their favourite nominee through the MFPA website.

Who can be nominated: MFPA Associate Member

Who can nominate: MFPA Full or Associate Members or employees of an MFPA Member, self nominations are also permitted

Employee of the Year Award

Awarded to an employee on the production floor, in the office, in the quality control lab, etc. who has gone above and beyond to increase the profitability, safety and/or morale of his/her workplace.

Who can be nominated: Employees of an MFPA Full Member

Who can nominate: The employee's supervisor or employer

NEW for 2010 - Employer of the Year Award

Awarded to a Manitoba food processor that is recognized for implementing exceptional human resources practises in one or more areas such as worker recruitment, employee training, career advancement and workplace safety. Together these practises are raising the profile of this company and the industry as a career option for Manitobans.

Who can be nominated: MFPA Full Members

Who can nominate: MFPA Full or Associate Members or employees of an MFPA Member, self nominations are also permitted.

OTHER AWARD CATEGORIES (NOT OPEN FOR NOMINATIONS)

The President's Award

Awarded by the MFPA Board of Directors to an individual who has served Manitoba's food processing industry by setting new standards in business excellence, community leadership and industry credibility & visibility.

NEW for 2010 - Company of the Year Award

Awarded by the MFPA's Board of Directors to a company that has been making significant achievements in one or more areas including product diversification, sales and market growth, sustainable business practises, human resources management and community involvement.

PLATINUM SPONSORSHIP: (4 Platinum Sponsors to Date)



TAKING EXCELLENCE TO A NEW LEVEL.

Steve Melnyk
DESIGN STUDIO



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